



**NATIONAL BOARD FOR TECHNICAL  
EDUCATION (NBTE)**

**COURSE MATERIAL**

**FOR**

**Course Code & Title: MAC 111 INDIGENOUS  
LANGUAGE FOR MASS MEDIA (HAUSA)**

**Programme: NATIONAL DIPLOMA IN MASS  
COMMUNICATION**

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## **COURSE STUDY GUIDE**

### **i. Course Information**

**Course Code:** MAC 116

**Course Title:** Indigenous language For Mass Media (Hausa)

**Credit Units:** 2 Credit Units

**Year of Study:** One

**Semester:** First

### **ii. Course Introduction and Description**

Indigenous Language for Mass Media (MAC 116) is a course that is designed to expose you to the fundamentals of Mass Communication with emphasis on the concept, structure and process of Mass Communication. The course is a two-credit unit course that is designed to be taken in the first semester, at the 100 level. The course is available to all of you who have registered for the Mass Communication programme. It is the first part of the four credit unit courses planned for an entire year. You will take this course as a second year course in your second semester. The materials in this course guide have been developed to suit the distance learning mode.

### **iii. Course Prerequisites**

You are required to have the following to be qualified for this course.

1. Five credits in O' level certificate including English and Literature in English, Hausa an added advantage.
2. Basic Computer Operations proficiency
3. Online interaction proficiency
4. Web 2.0 and Social media interactive skill.

### **iv. Course Learning Resources**

1. Mohammed, M and Anumudu, K. (2020) A Handbook of English
2. Handbook for Tertiary Schools. Kaduna: Sonia Publishers

## **v. Course Outcomes**

On completion of this course, you should be able to:

1. Identify the structures that make up sentences and how these structures are correctly linked.
2. Identify the punctuation marks and their uses.
3. Construct good and well-ordered paragraphs.
4. Apply note taking and recording skills.


## **vi. Activities to Meet Course Objectives**

The aim of this course material is to meet the objectives of the course. Hence, to complete the course, you are required to study and listen to the audio version of the courseware, watch online videos and read set of books and other relevant materials that you may lay your hand on. Relevant YouTube sites and standard references have been provided for you.

The course is online, therefore there is going to be a lot of online interaction in this class through your virtual class, and sometimes via WhatsApp, Facebook, Telegram and Instagram. Assignments shall be given individually as well as in groups. All assignments are compulsory and must be submitted at the times slated. Completion and timely submission of assignments will also serve as part of your assessment.

You are expected to carefully read and understand this course material. You are expected to install software applications on your mobile phones like WhatsApp and Telegram. You should have a functioning e-mail address and a phone number. These applications will enable you to contact me, interact and share ideas with other students. I wish you good luck.

## **vii. Time (To Complete Syllabus/Course)**

-  Duration of tutoring is 13 Weeks and you shall be expected to put in a minimum of 3hour study time weekly.

### **viii. Grading Criteria and Scale**

Grades will be based on the following:

Individual Assignments/Test (CA 1, 2 etc.)	20%
Practical / Projects (GCA 1, 2 etc.)	20%
Semester Examination	60%
Total	100%

### **ix. Grading Scale:**

The unified grading system to be applied in scoring all course work, examinations, project, etc. is as stated on table below:

Marked Range	Letter Grade	Weight
Above 75	A	4.0
70 – 74	AB	3.5
65 – 69	B	3.25
60 – 64	BC	3.0
55 – 59	C	2.75
50 – 54	CD	2.5
45 – 49	D	2.25
40 – 44	E	2.0
Below 40	F	0.00

### **x. Feedback**

#### **Courseware based:**

1. Self-assessment questions

#### **Tutor based:**

1. Discussion Forum tutor input
2. Graded Continuous assessments

**Student based:**

1. Online Program Assessment (Administration, Learning Resource, Deployment, and Assessment)

***Please Contact NBTE for the Complete Courseware***