



**NATIONAL BOARD FOR TECHNICAL
EDUCATION (NBTE)**

ODFeL COURSEWARE

FOR

Course Code & Title: MAC 115

**INTRODUCTION TO NEWS REPORTING AND
WRITING**

**Programme: NATIONAL DIPLOMA IN MASS
COMMUNICATION**

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COURSE STUDY GUIDE

i. Course Information

Course Code: MAC 115

Course Title: Introduction to News Reporting and Writing

Credit Units: 3 Credit Units

Year of Study: One

Semester: First

ii. Course Introduction and Description

Introduction to news reporting and writing and is designed to expose you to the fundamental news reporting and writing with emphasis on the concept, structure and gate keeping in writing news.

I believe by now you know that it is important to read through the course guidelines, which are in your tablet or the soft copy sent to you. If you have not, I strongly recommend you to do so right now before reading your study materials. It is important that you do so because it will provide a comprehensive outline of the materials you will cover on a Session-to-Session basis, starting with the topic you are about to study: The code of this course is MAC 115 while the title is INTRODUCTION TO NEWS REPORTING AND WRITING. This is a course that ushers you into the discipline of NEWS REPORTING AND WRITING in mass communication and gives you a concise and appreciable understanding of the concept of news reporting in mass communication, its position and role it plays in the media organizations and the society at large. The course is packaged on a global scale with a view to positioning the you on a pedestal that would make them at par with any entrant into the field of mass communication anywhere in the world. However, some examples used are typically Nigerian in orientation and setting. Every attempt is made here to balance the print and electronic dimensions of the discipline. Most of the course

contents are packaged with the understanding that most of the readers are not professionals in the field of communication but rather beginners.

iii. Course Prerequisites

You are required to have the following to be qualified for this course.

- 5 credits in “O” level credits including Physics, English and Mathematics
- Satisfactory level of English proficiency
- ICT proficiency

iv. Course Learning Resources and Text Books

1. Ashara, B.H. and Buhari, S.R. ,(2020) Mass media in Nigeria: Concept and Techniques, Cyclevend
2. Bitner, J.R., (1989). *Mass Communication: An Introduction*, New Jersey: Prentice Hill.
3. Dominic J.R (2002). *Dynamics of mass Communication* 7th Ed New York. McGraw Hill Inc.

v. Course Objectives and Outcomes

On completion of this course, you should be able to:

1. Understand the concept of Journalism as a career
2. Understand the concept of News reporting and writing
3. Understand the Process of News Gathering.
4. Understand the Process of News Writing
5. Understand the concept of News and News Story

vi. Activities to meet Course Objectives

The code of this course is MAC 115 while the title is INTRODUCTION TO NEWS REPORTING AND WRITING. This is a course that ushers you into the

discipline of NEWS REPORTING AND WRITING in mass communication and gives you a concise and appreciable understanding of the concept of news reporting in mass communication, its position and role it plays in the media organizations and the society at large. The course is packaged on a global scale with a view to positioning you on a pedestal that would make them at par with any entrant into the field of mass communication anywhere in the world. However, some examples used are typically Nigerian in orientation and setting. Every attempt is made here to balance the print and electronic dimensions of the discipline. The primary delivery mode is the Learning Management System. There will be individual assignments and group assignments. Completion and timely submission of assignments will also serve as part of your assessment. You are expected to read this course material thoroughly and understand very well. Thank you and God bless.

vii. Time (To Complete Syllabus/Course)

Duration of tutoring is 13 Weeks and you shall be expected to put in a minimum of 2hour study time weekly.

viii. Grading Criteria and Scale

Grades will be based on the following:

Individual Assignments/Test (CA 1, 2 etc.)	20%
Practical / Projects (GCA 1, 2 etc.)	20%
Semester Examination	60%
Total	100%

ix. Grading Scale:

The unified grading system to be applied in scoring all course work, examinations, project, etc. is as stated on table below:

Marked Range	Letter Grade	Weight
Above 75	A	4.0
70 – 74	AB	3.5
65 – 69	B	3.25
60 – 64	BC	3.0
55 – 59	C	2.75
50 – 54	CD	2.5
45 – 49	D	2.25
40 – 44	E	2.0
Below 40	F	0.00

x. Feedback

Courseware based:

1. Self-assessment questions

Tutor based:

1. Discussion Forum tutor input
2. Graded Continuous assessments

Student based:

Online Program Assessment (Administration, Learning Resource, Deployment, and Assessment).

Please Contact NBTE for the Complete Courseware